

Raise money
while you shop

*Using the Safeway
Community
Giving Card*



What is the Safeway Community Giving Card program?

It is an easy way for your school, church or favorite non-profit to raise money simply by selling reloadable Safeway Community Giving Cards to your supporters, who then help earn your organization money every time they reload their card and shop for groceries at Safeway.

Cash back rewards are calculated every four weeks and your organization will receive a check each month, as long as minimum levels are achieved. If not, no problem. Your totals will carry over to the next period.

Are there any hidden costs to my organization to enroll?

Absolutely not. There are no hidden fees. The only cost is the purchase amount of the initial gift card order. You choose how many cards you want and the initial amount loaded on each card (\$5 or \$10 per card). Your supporters then purchase the cards from you at face value and can decide how much to reload onto the card, as well as how often.





Using the reloadable Safeway Community Giving Card is as easy as 1, 2, 3!

1 Your organization calls to get your account set up and place your initial card order.

2 Your organization sells the preloaded cards at face value (\$5 or \$10) to your supporters to start using at Safeway.

3 Supporters reload and reuse their Safeway Community Giving Card as needed.

Your organization then earns up to a 5% reward every four weeks (*Min. levels may apply depending on the program tier you choose*).

It's really that simple!



Safeway Community Giving Card

Two reward options to choose from:

3-Tier Option:

Your cash-back rewards are calculated every four weeks, and your reward percentage depends on how much was reloaded during that time period.

\$200 - \$2,499 reloaded = 3% reward

\$2,500- \$4,999 reloaded = 4% reward

\$5,000 and over reloaded = 5% reward

This 3-tier reward program is great for smaller organizations that would like to earn their reward payments more frequently. As your fundraising program grows, your reward level will grow.

Fixed level option:

\$5,000 and over = 5% fixed reward

Your reward is calculated every four weeks, but payment only occurs when a minimum of \$5,000 has been reloaded. This option is great for those organizations that are a bit larger and want to ensure the maximum reward level of 5%.

Benefits of the Safeway Community Giving Card

Reward Options.

Safeway is the only local grocery store that gives you the option to receive cash rewards for your organization much sooner, with lower minimum reloading levels.

NO hidden fees or costs.

Easy and Convenient.

Your supporters use their Safeway Community Giving Card in conjunction with their normal shopping trip on items they are going to be purchasing anyway. The card can be quickly reloaded at customer service, any fuel station, or right at the checkout stand.

Multiple Ways to Use.

Safeway Community Giving Cards can be used at any Safeway store, Fuel Center or Pharmacy, as well as Safeway-owned stores in other states, including Vons, Dominick's, Randalls, Tom Thumb, Pavilions and Carrs. That means friends and family in other states can help your organization too!

Low Maintenance Fundraising.

After you sell the reloadable card, your supporters take it from there and simply reload it to continue earning rewards for your organization.

Environmentally friendly.

Your supporters are reusing and reloading the same card over and over.

Unlimited fund raising potential.

There is NO MAXIMUM AMOUNT your organization can earn. The more your supporters reload, the bigger your reward earned!

Contact Us

**If you have more questions about the
Safeway Community Giving Card
program or are ready to enroll, contact:**

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