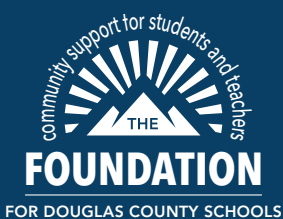


The Foundation for Douglas County Schools provides family-friendly, affordable entertainment to DCSD families, employees and community members through its partnerships with professional sports teams and Metro Denver area attractions and events.

The Foundation maintains partnerships and marketing, sales and accounting functions for schools to participate in these fundraising events. Funds raised through community events are directly transferred to DCSD schools and Foundation Chapters. Each school has a designated community event contact or Ambassador responsible for the promotion of the event within their school.

Last year, over 6,000 tickets were sold raising nearly \$40,000 for DCSD schools! The Foundation is always soliciting new partners for the Community Event Program.



DCSD Fall 2017 Community Events

HOW THE PROGRAM WORKS

- ◆ Each school has a designated community event contact or Ambassador
- ◆ The Ambassador is responsible for the promotion/communication of the event via Infinite Campus and other available school communication vehicles
- ◆ Depending on the partner and the venue, flyers are sent directly to the school for Thursday folders and/or school-wide distribution. Flyer amounts are determined according to school population numbers, with a few extras to post around school
- ◆ An electronic copy of the promotional material is sent to the Community Event Ambassador for inclusion on the school's website and to post around school
- ◆ Community Event Ambassadors may also be asked to assist the Foundation in providing school representation at the event, if necessary.
- ◆ Get your PTOs and other groups and involved with community event promotion. These groups are your most enthusiastic fundraisers. Explain the rewards.
- ◆ Make the community events your own school community spirit building activities. Encourage parents and students to show their school pride: make signs for the games, wear your spirit wear, recognize your parents and teachers.
- ◆ Utilize Infinite Campus messages, school website links, social media postings, school announcements, newsletters, teacher emails.
- ◆ Set up school-wide competitions: What class has the most participants at an event?
- ◆ Use your imagination! We would love to hear from you and your school about what works best. If you have an idea or have done something that has increased participation and raised money for your school, let us know.

IDEAS TO INCREASE PARTICIPATION

Visit our [website](#)

for more information about upcoming Community Events and links to purchase tickets as they become available.

620 Wilcox Street, Castle Rock, Colorado
Phone: 303-387-0504 | www.foundationcolo.org