



Chapter Information – Corporate Matching Gifts and Grant Programs

A matching gift is a charitable donation by a corporation that matches an employee's, and with some companies a retiree's, donation to an eligible nonprofit organization. 65% of Fortune 500 companies offer a matching gift program! Grant Programs are where a company will donate money in a grant format for activities such as volunteering, run/walk/bike participation.

Basics

- Match Ratio: Majority of companies are 1:1, or dollar to dollar, ranging from .5:1 for retirees or part-time employees to 5:1.
- Minimum Match: Usually companies set a minimum they are willing to start matching at, meaning if the dollar amount is below that threshold they will not match. Most common is \$25 minimum.
- Maximum Match: Upper limits have a broader range from \$500 - \$15,000.
- Standard Deadlines: Most often 2-12 months AFTER the donation date, with December 31st a most common deadline.
- Submission Process: Usually contact the company HR department. Employees must refer to us as **Douglas County Educational Foundation, Tax ID/EIN: #84-1165175**. If there is an opportunity to include the chapter name please do. It helps us to make sure the appropriate chapter receives its money in a timely basis.
- Processing: Most companies use a 3rd party to process the matching gift program in its behalf, e.g. Benevity, which require ACH. The Foundation receives the monies usually 2-3 months after a donor submits the paperwork (NOT the date of the donation). The Foundation then cuts a check made out to the appropriate Chapter and either deposits in your behalf or sends you the check. Physical checks are also received and given to the appropriate Chapter.

Best Practices:

- Dedicate a volunteer as the Matching Gifts Coordinator
 - Research companies and publish the list
 - Create and execute communication strategy (educational packets. Webpage, newsletter copy, donation form, thank you letter, etc.)
- Commit to raising awareness. Suggested places to feature matching gifts include:
 - Dedicated Matching Gift web page
 - Mentioned on donation forms
 - Included across all your social media platforms, email taglines and other Chapter communications
- Keep records of the Matched Gifts – both companies and individuals
- THANK your donors, for the initial donation and when the matched gift comes in
- All marketing/promotional materials must list your chapter as: “[Chapter Name], a Chapter of the Foundation for Douglas County Schools” and include our logo.

Helpful Websites

<https://doublethedonation.com>

<http://www.roxptic.org/company-matching-gifts.html> (Roxborough's PTIC dedicated web page)

Participating Companies (companies seen coming through the Foundation)

Adobe Apple, CarMax, Charles Schwab, Coca-Cola, Encana, Google, Intel Corp, Juniper Networks Foundation Fund, Microsoft, Oppenheimer, Oracle, State Farm, Verizon, UBS, VISA Inc., Wells Fargo, Workday Inc